

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">WRAL-TV</div>	Date: <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">10/19/12</div>
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	10/23 - 10/29			

Total Charges: \$ 226300 GROSS / \$ 192,355 net
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This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Dave Lyles Dave Lyles Sales Manager
Signature Printed Name Title

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 119215 /		<u>Alt Order #</u> 06366891
<u>Product</u> RESTORE/FUTURE 10/23		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 620
<u>Advertiser</u> Restore Our Future		<u>Original Date / Revision</u> 10/09/12 / 10/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

MENTZER MEDIA SERVICES INC
600 FAIRMONT AVENUE
SUITE 306
TOWSON, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/23/12	10/26/12	WRAL AM News	6-7a		:30			NM	4	\$8,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$2,000.00			
N 2	WRAL	10/23/12	10/26/12	CBS This Morning	7am - 9am		:30			NM	4	\$6,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$1,500.00			
N 3	WRAL	10/23/12	10/26/12	Dr. Phil	9-10a		:30			NM	4	\$3,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$750.00			
N 4	WRAL	10/23/12	10/26/12	Noon News	12p-1p		:30			NM	4	\$4,800.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$1,200.00			
N 5	WRAL	10/23/12	10/26/12	The Insider (1-130p)	1-130p		:30			NM	4	\$3,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$750.00			
N 6	WRAL	10/23/12	10/26/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	4	\$3,200.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$800.00			
N 7	WRAL	10/23/12	10/26/12	5:00 First News	5-530p		:30			NM	4	\$16,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$4,000.00			
N 8	WRAL	10/23/12	10/26/12	6pm News (M-F)	6-630p		:30			NM	6	\$30,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				6	\$5,000.00			

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
119215 /	06366891

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	RESTORE/FUTURE 10/	620

Advertiser	Original Date / Revision
Restore Our Future	10/09/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	10/23/12	10/26/12	Inside Edition	7-730P		:30			NM	4	\$8,800.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-TF--				4	\$2,200.00			
N 10	WRAL	10/23/12	10/26/12	Entertainment Tonight	730-8P		:30			NM	4	\$8,800.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$2,200.00			
N 11	WRAL	10/23/12	10/26/12	David Letterman	1135p-1237a		:30			NM	8	\$7,200.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWT----				8	\$900.00			
N 12	WRAL	10/23/12	10/28/12	Late News	11-1135p		:30			NM	6	\$30,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTFSS				6	\$5,000.00			
N 13	WRAL	10/23/12	10/23/12	Tue Hour 1	8-9p		:30			NM	1	\$9,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$9,000.00			
N 14	WRAL	10/23/12	10/23/12	Tue Hour 2	9-10p		:30			NM	1	\$8,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$8,000.00			
N 15	WRAL	10/24/12	10/24/12	Wed Hour 3	10-11p		:30			NM	1	\$6,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$6,500.00			
N 16	WRAL	10/25/12	10/25/12	Thu Hour 2	9-10p		:30			NM	1	\$8,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$8,000.00			
N 17	WRAL	10/26/12	10/26/12	Fri Hour 3	10-11p		:30			NM	1	\$6,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$6,000.00			
N 18	WRAL	10/27/12	10/27/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	2	\$2,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$1,000.00			
N 19	WRAL	10/27/12	10/27/12	7pm News	7-730p		:30			NM	1	\$800.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$800.00			
N 20	WRAL	10/27/12	10/27/12	CRIMINAL MINDS	1135-1235XM		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$500.00			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	RESTORE/FUTURE 10/	620

<u>Advertiser</u>	<u>Original Date / Revision</u>
Restore Our Future	10/09/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	10/28/12	10/28/12	WRAL Sun Morning News	7-9a		:30			NM	2	\$2,200.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$1,100.00			
N 22	WRAL	10/28/12	10/28/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$1,200.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,200.00			
N 23	WRAL	10/28/12	10/28/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	\$1,100.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,100.00			
N 24	WRAL	10/28/12	10/28/12	60 Minutes	7-8p		:30			NM	1	\$7,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$7,500.00			
N 25	WRAL	10/28/12	10/28/12	Sun Hour 2	9-10pm		:30			NM	1	\$5,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$5,500.00			
N 26	WRAL	10/29/12	10/29/12	WRAL AM News	6-7a		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,000.00			
N 27	WRAL	10/29/12	10/29/12	CBS This Morning	7am - 9am		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,500.00			
N 28	WRAL	10/29/12	10/29/12	Dr. Phil	9-10a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$750.00			
N 29	WRAL	10/29/12	10/29/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,200.00			
N 30	WRAL	10/29/12	10/29/12	The Insider (1-130p)	1-130p		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$750.00			
N 31	WRAL	10/29/12	10/29/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	\$800.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$800.00			
N 32	WRAL	10/29/12	10/29/12	5:00 First News	5-530p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$4,000.00			

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10/23/12 - 10/29/12	RESTORE/FUTURE 10/	620

<u>Advertiser</u>	<u>Original Date / Revision</u>
Restore Our Future	10/09/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 33	WRAL	10/29/12	10/29/12	6pm News (M-F)	6-630p		:30			NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	2-----				2	\$5,000.00			
N 34	WRAL	10/29/12	10/29/12	Inside Edition	7-730P		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$2,200.00			
N 35	WRAL	10/29/12	10/29/12	Entertainment Tonight	730-8P		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$2,200.00			
N 36	WRAL	10/29/12	10/29/12	David Letterman	1135p-1237a		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	2-----				2	\$900.00			
N 37	WRAL	10/29/12	10/29/12	Late News	11-1135p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$5,000.00			
N 38	WRAL	10/29/12	10/29/12	Mon Hour 3	10-11p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$7,000.00			
Totals											86	\$226,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	71	\$187,100.00	\$159,035.00
10/29/12 - 10/29/12	15	\$39,200.00	\$33,320.00
Totals	86	\$226,300.00	\$192,355.00

Signature: _____ **Date:** _____

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